



# FINANCE PROGRAM

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EASTERN KENTUCKY  
UNIVERSITY

# FINANCE PROGRAM

If you are excited by the prospect of being responsible for millions or billions of dollars, consider a Finance Major at EKU. The BBA in Finance program at EKU is nationally accredited and designed to provide students with the solid educational foundation that employers expect of today's graduates. This foundation not only includes the technical financial knowledge necessary to successfully pass the various professional examinations, but also includes a strong general business background that allows finance professionals move quickly into upper management positions or become business entrepreneurs themselves.

## CAREER OPPORTUNITIES

Demand for business graduates with CFM certification is strong and growing, both nationwide and in the Bluegrass Region. Entry level positions include: Cash, Financial Securities, and Business Debt Management. Students graduating with a degree in Financial Planning are employed in diverse fields such as: Financial Security Brokerage, Bank Management, Credit Counseling, Securities Analyst, Investment Banking, and Corporate Management. Average salaries for college graduates may range from \$35,000 to \$50,000, depending on experience and the type and size of the firm.

- The Managerial Finance Concentration is for finance majors interested in obtaining the Certified Financial Manager (CFM) designation.
- The Financial Planning Concentration provides a broad education in finance.
- Position yourself for a high-paying career in banking! The new Minor in Banking and Financial Services is designed to provide students with an understanding of monetary policy and its impact on our economy, global financial markets and the structure and operation of financial institutions.
- The Minor in Personal Finance will prepare students to make informed financial decisions on investments, mortgages, loans, retirement planning, etc.
- The Financial Literacy Certificate program trains students and community leaders to become certified financial literacy instructors.

***Enhance your non-accounting bachelor's degree with a Certificate in Accounting.***



Associate to  
Advance Collegiate  
School of Business

***"Best Business Schools  
in the World"***

For more information visit

**finance.eku.edu**

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