

# Tips for Effective Networking

"The most successful young professionals build networks. Everyone else looks for work."

– Robert Kiyosaki, author

**Make the most of your next networking event!**

## Prep Steps

Preparation begins 2-3 weeks prior to the event. Before the event date, follow these "Prep Steps"

### Prep Step 1

Perfect your Resume. Attend our FREE resume building session May 20th at 4:30pm

### Prep Step 2

Do your homework.  
Research the firms that are attending.

### Prep Step 3

Prepare your elevator speech. Ask how at our Resume Building Session.

## On Event Day

Follow these tips to leave a good impression on the professionals you meet

### Tip #1

Look the part.  
*Dress for Success!*  
(business attire)

### Tip #2

Eat well before the event.  
You should feel your best to present a positive image

### Tip #3

Connect.  
Ask for a business card from each contact

## It's all about Networking

- ◆ **Research the companies.** Learn everything you can about the companies that interest you most.
  - ◆ **First Impressions count.** Treat every conversation as a mini-interview.
  - ◆ **Be succinct.** After you introduce yourself, keep it short and simple.
- ◆ **Follow up.** End a conversation by asking for contact information. When you get home, connect on LinkedIn or send an e-mail, thanking the contact for their time.